

Subject - Quick Question About (whatever)

Subject - Are You A (whatever)

Hey,

I'm writing you because I saw that you are a (niche) in (state).

I have pretty strong ties to the (niche) and have done some work with other (niche) in the past.

I wrote something quick for you to check out (it is attached) that goes over

a pretty simple method to get more [customers, clients, patients] in your area. It involves having a website at the top of Google in EVERY town and city in [area]. The best part is, we already have the page 1 rankings and are getting hits on the site daily from people looking for [your service] in [area]. The attached PDF explains more.

Take a look at it and tell me what you think.

It is a quick read and will be well worth the few minutes you spend.

When you're done feel free to reply or call me directly at (number) with any questions or comments.

Thanks so much and I look forward to hearing back.

Name